



**Joel Coliseum**  
**Dixie Classic Fairgrounds**  
**Joel Coliseum Annex**  
**Ernie Shore Field**  
**Bowman Gray Stadium**

## Rates

### COLISEUM

Arena	\$5,000 per day vs. 12% of gross receipts, whichever is greater
Arena (half building -- lower level only)	\$4,000 per day vs. 12% of gross receipts, whichever is greater
Theater	\$5,000 per day vs. 12% of gross receipts whichever is greater
Graduation Rental (entire building)	\$8,000 per day and no charge per car
Move-in/Move-out/Rehearsal Days	½ of base rental

### ANNEX/EDUCATION BUILDING

Annex (trade floor only)	\$1,500 per day vs. 12% of gross receipts, whichever is greater
Annex (Floor & Seats)	\$2,000 per day vs. 12% of gross receipts, whichever is greater
Education Building	\$1,500 per day vs. 12%
Annex & Education Building (rented together)	\$2,500 per day vs. 12% of gross receipts whichever is greater
Move-in/Move-out/Rehearsal Days	½ base rental
Ice removal and Reinstallation	Negotiable. Decision to remove ice exclusively reserved by Coliseum management
Ice Deck(set-up and tear-down)	\$2,000.00

## **FAIRGROUNDS**

Arena 1	\$300.00 FLAT
Camping	<b>\$30.00/50 AMP or \$25.00/30 AMP</b> full hook-up. 50 or more units for 3 days Home & Garden Building fee waived. 200 or more units for 3 days, Education Building fee negotiable.
Cattle Barn	\$600.00 FLAT
Clock Tower Stage	\$600.00 FLAT
Grandstand	\$750 per day vs. 12% of gross receipts, whichever is greater
Grounds	\$750 per day vs. 12% of gross receipts, whichever is greater
Home & Garden Building	\$600.00- ½ off w/ \$1,200 catering
Midway Area	\$1,000.00 per day vs. 12% of gross receipts, whichever is greater
Yesterday Village	\$600 per day

## **BOWMAN GRAY STADIUM**

Bowman Gray Stadium	\$3,000 vs. 15% of gross receipts, whichever is greater
Move-in/Move-out/Rehearsal Days	\$1,500 flat rate

## **WINDSOR CLUB**

Piedmont Room	\$450.00 per day or ½ rate with \$300.00 catering
Salem Room	\$350.00 per day or ½ rate with \$300.00 catering
Winston Room	\$450.00 per day or ½ rate with \$300.00 catering
Winston-Salem Room	\$700.00 per day or ½ rate with \$1,200.00 catering
Winston-Salem-Piedmont Room	\$1,150.00 per day or ½ rate with \$2,000.00 catering

## **PARKING**

All facilities

Parking charges to be determined by  
Coliseum Director on event-by-event basis.

## **ADMINISTRATIVE FEES**

Billing Service Charge	\$15 minimum
Photocopies	\$ .20 per copy
Returned Check Charge	\$25.00
Shipping & Receiving	\$10 per 100 lbs. -- \$20 minimum

## **EQUIPMENT**

**\*\*NOTE: 7% state tax added to all equipment rentals**

Airlift Platform with Operator	\$50.00 per hour
Bicycle Barricades	\$10.00 per section
Boom Lift 60'	\$500.00 per day with Operator
Bulletin Board	\$20.00
Chair Set-up	Negotiable
Clean-up Cost	Negotiable
Coat Rack	\$10.00
Composting fee for all livestock events	\$500.00 Minimum
Computer with Printer	\$75.00 first day/ \$50.00 each day thereafter
Dance Floor 21' X 21'	\$600.00
Distribution Panel	\$100.00
DVD Player	\$50.00 per day
Easel Pad	\$15.00
Easel	\$5.00
Electrical Cord	50' CORD \$20.00

Electrical Outlets	\$25.00 per 110v \$50.00 per 208 single phase \$75.00 per 208v three phase
Exhibit Booth Sign	Negotiable
Exhibit Booth 10' X 10'	\$35.00 10x10 booth
Forklift with Operator	\$125.00 per 4 hours
House Curtain System ½	Negotiable
Internet Installation	\$150.00
LCD Projector	\$150.00
Livestock pens	\$12.00 per pen
Microphone	\$25.00 per day
Pipe and Drape	\$1.75 per linear foot
Portable Sound System	\$200.00 per day
Riser	\$10.00 per section
Scissor Lift with Operator	\$125.00 per 4 hours
Screen	\$30.00
Slide Projector	\$50.00
Spotlight	\$100.00 per light
Stage	\$500.00
Strobe Light	\$50.00 per transmitter per day
Table (each)	\$7.00
Table Cover (each)	\$3.50
Table Skirting	\$12.50 each
Telephone Line	\$125 per line Coliseum/Annex /Bowman Gray only Restricted long distance service only Fairgrounds arrangements made by lessee
Television Hook-Up	\$450.00
Television Monitor	\$50.00 per day
Ticket Booth	\$50.00

Video Cassette Recorder (VHS)	\$50.00 per day
Water Hook-up	\$35.00 per hook-up
Wireless Microphone	\$35.00 per day

**MEDIA/VIDEO PRODUCTION RATE CARD**

Video Board Rental	\$1,250.00 per day
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**Video Production Packages**

**\*\*All production services provided by ScherShot Productions**

**\*\*Production Packages pricing is based on single event, four houses in lengl**

Three camera production	\$2,500.00 per event
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Includes:

Three camera positions (one high, two low)

Switcher and Operator

Tape Operator and two slo-mo decks

Graphics machine and operator

Video operator/truck engineer

Audio Operator

Two Camera Production	\$1,900.00 per event
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Includes:

Two cameras (one high, one low)

Same support staff as with the three

Camera Operation

Single Camera Production:	\$1,500.00 per event
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Includes:

One Camera

Reduced support staff

One camera, no production	\$600.00 per event
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Includes:

One camera with no production services.

Pre-Production Costs:	\$55.00 per hour
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Includes:

Creative, Scripting, re-writes, etc.

3D Animation	Quoted on per project basis
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Arena LED Boads	\$750.00 per day
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## **PERSONNEL**

**\*\*NOTE: All staffing is a 4 hour minimum.**

Ambulance+/ 2 Paramedics	\$100.00 per hour
Crowd Management Staff (T-shirt)	\$14.00 per officer / hour
Crowd Management Staff Overnight	\$17.50 per officer/hour
Crowd Management Staff (T-shirt supervisor)	\$16.50 per supervisor / hour
Electrician	\$35.00 per hour
EMT	\$50 per hour plus \$25 per hour for each additional EMT
Event Attendant	\$14.50 per hour
Event Coordinator	\$150.00 per day
House Light Operator	\$20.00 per hour
Maintenance	\$16.50 per hour
Message Center Programmer	\$25.00 per hour
Production Coordinator	\$150.00 per day
Riggers	\$29.00 per hour (1 ½ after midnight)
Runner	\$150 PER DAY
Runner with Van	\$250.00 PER DAY
Security Coordinator	\$150.00 per day
Sheriff/Officers (off-duty)	Supervisor: \$30.00 per hour Deputy: \$25.00 per hour
Sound Technicians	\$17.50 per hour
Stage Hands	Deck Hand: \$17.50 per hour Fork Lift/ Spot Ops: \$20.50per hour
Telephone Operator	\$10.50 per hour
Ticket Seller	\$12.50 per hour

Ticket Taker	\$10.50 per hour
Usher (arena service reps)	\$10.50 per hour

**BOX OFFICE**

Advance Ticket Sales	Negotiable
Credit Card Fee	3.5% of credit card sales
Facility Fee	\$1.50 per Ticket
Ticket Agency Fee	Negotiable
Ticket Management	\$250.00

**NOVELTIES**

Novelty Sales	70/30 Building Sells
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**TAXES**

North Carolina Gross Receipts Tax	3% (Multiplied)
North Carolina Withholding Tax	4% (Multiplied)

**PUBLIC SKATING**

Freestyle:	\$7.00 per 45 min session \$63.00 for Book of 10 passes
Group Discounts (15 or more)	\$1.00 per person
Hourly Rental:	\$245.00 per hour \$225.00 per hour for groups which book over 100 hours per season
Public Session:	
Admission:	\$6.00
Skate Rental:	\$2.50
Spectator	\$1.00 w/o skater
Season Pass:	\$125.00
Skating Lessons:	\$10.00 per 60 min. session
(4 week group)	30 min. Lesson 30 min. Practice
Skate Sharpening:	\$5.00