

TICKETMASTER AND WALMART BRING TICKETS TO FORTY-TWO STORES THROUGHOUT NORTH CAROLINA

LOS ANGELES – August 2, 2011- Throughout North Carolina fans can purchase live event tickets from their local Walmart store. Using point of sale touch screens located in the electronics departments of forty-two participating Walmart stores, fans throughout the area can browse available tickets for family shows, concerts and sporting events. Once the desired event is selected by the fan, a Walmart employee helps complete the transaction and immediately prints the tickets.

“By integrating ticketing into Walmart stores, we are able to offer fans this very convenient way to learn about upcoming events, purchase and take home tickets without leaving their neighborhood,” said Nathan Hubbard, CEO of Ticketmaster. “In addition, Ticketmaster will continue to work closely with our clients to create exclusive high value offers for Walmart customers.”

Before August 15th, North Carolina Walmart shoppers can save money with the purchase of a special 4-Pack for concerts including: Journey, Jason Aldean, Incubus and Toby Keith at the Time Warner Cable Music Pavilion in Raleigh and the Charlotte Verizon Wireless Amphitheatre.

The North Carolina stores with ticketing capabilities include:

Asheboro	Glenn School Rd., Durham	Knightdale
Asheville	Fayetteville	Monroe
Burlington	Garner	Morrisville
Cary	Gastonia	Mount Airy
South Tryon St., Charlotte	Goldsboro	6600 Glenwood Ave., Raleigh
Pineville Matthews Rd., Charlotte	Battleground Ave., Greensboro	10050 Glenwood Ave., Raleigh
Albemarle Rd., Charlotte	West Wendover Ave., Greensboro	Fayetteville Rd., Raleigh
Eastway Drive, Charlotte	Pyramid Village Blvd., Greensboro	New Bern Ave., Raleigh
N. Tryon Street, Charlotte	Greenville	New Hope Church, Raleigh
Concord Commons, Concord	Hickory	Reidsville
Thunder Road, Concord	High Point	Sanford
New Hope Commons Drive, Durham	Kernersville	Thomasville
		Wake Forest
		Wilmington

The Ticketmaster logo is displayed in a white, italicized, sans-serif font on a black background. A vertical dotted line is positioned to the right of the logo.

ticketmaster®

The words "Press Release" are written in a white, sans-serif font on a black background. The background of the entire top section of the page features a silhouette of a crowd with their hands raised in the air, set against a bright light source.

Press Release

Wilson
Parkway Village Cr., Winston
Salem

Kester Mill Rd., Winston Salem
E. Hanes Mill Rd., Winston
Salem

About Ticketmaster:

With operations spanning 19 countries, [Ticketmaster](https://www.ticketmaster.com) is the world leader in event ticketing and ranks among the top five eCommerce sites globally. Ticketmaster is a division of Live Nation Entertainment. Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: [Ticketmaster.com](https://www.ticketmaster.com), Live Nation Concerts, Front Line Management Group and Live Nation Network. [Ticketmaster.com](https://www.ticketmaster.com) is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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