



BACKSTAGE AT THE JOEL

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Farmers Recognize The Need To Be Green



"The Mayberry Deputy", David Browning welcomes everyone to the event.

It was an all green affair! The Winston-Salem Entertainment-Sports Complex hosted its first 100% green event at the Coliseum Annex on July 17th, sponsored by NC Pork Farmers Association for the National Association of Agricultural Agents. Over 1,400 farmers from across the United States came out to eat dinner catered by Aramark Sports and Enter-

tainment. All the products used at the event were made from recyclable materials. Amazingly enough, all plastic cups, plates and silverware were biodegradable. All of these items will decompose within 45 days. All trash that was collected after the event was sent to Innovative Recyclers, a recycling company that specializes in converting biodegradable items to soil that will be used on farms throughout the country. Farmers enjoyed live entertainment from a bluegrass band. Local farmers donated fruit such as, watermelon, cantaloupe and nectarines to go along with the dinner. The Winston-Salem Entertainment-Sports Complex has a Sustainability Program that's mission is to provide environmentally green and safe venues, which meet the needs of clients and patrons through educated action. For more information, visit the complex website at www.ljvm.com and click on the Complex Sustainability Program under the Info tab.

Shirley Caesar's Outreach Ministry

Shirley Caesar's 2008 Outreach Ministry held its 36th Annual Conference in Winston-Salem from July 15-18. Worship services were held each night at the Coliseum Annex at 7:30 pm. The theme for this year's conference was "Wilt thou be made whole". This event was free to the public. The outreach ministry included Pastor Paula White, Pastor Hezekiah Walker, Tye Tribett, Bishop George Bloomer and Pastor Rance Allen.



Piedmont 300 Truck and Tractor Pull



Good weather for the weekend help push attendance at the Piedmont 300 Tractor Pull higher than previous years.

The pull is sanctioned by the National Tractor Pullers Association and the United Pullers of the Carolinas and was held at the Dixie Classic Fairground Grandstand on July 25-26.

Competition was held on both evenings of the event. The classes ranged from two wheel and four wheel drive trucks to the large modified, super stock and super farm tractors.

There were 52 competitors on Friday evening and 55 for the Saturday competition.

Among the Friday winners were Allen Brown on Camden, NC in the two wheel drive truck class, Michelle Helpler of Harmony, NC in the four wheel drive truck class and James VanHoy of Hamptonville, NC in the super farm and modified tractor events.

Saturday winners included R. B. Moler of Harper's Ferry, West Virginia in the large four wheel drives, Lauren Walters of Lexington in the super farm class and Todd Fogleman of Liberty in the super stock tractor event.

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Allen Joines

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Visit our website
www.ljvm.com

Maze featuring Frankie Beverly



Maze featuring Frankie Beverly brings his silky soul sounds to the Joel Coliseum Theatre Friday, August 29. Since 1970, Frankie Beverly has been a musical force with a strong, devoted following. Also on the show is special guest Carl Thomas.

Frankie started singing secular music professionally at the age of 12. Before then, he sang in the church. You can still hear the gospel influence. He continues to entertain the gospel market. While the band has changed, Maze featuring Frankie Beverly maintains this soul, R & B and quiet storm presence.

Maze featuring Frankie Beverly seemed to just pop up a hit overnight but it took some time. They maintain their position among the top entertainers from the 60's and 70s through now with a strong devoted following.

Showtime is 8 PM. Tickets can be purchased at the Coliseum Box Office, Ticketmaster Centers including fye and Lowes Foods; on line at www.ticketmaster.com; by telephone at 722-6400 (WS) or 852-1100 (Gso).

Circle of Fury Mixed Martial Arts

Pound for Pound...who is the best fighter? Is it the wrestler, the boxer, jujitsu, muaytha or karate fighter or the kick boxer? It's all of the above at one time in one fight after another. See for yourself at Circle of Fury Mixed Martial Arts –in the cage at the Joel Coliseum Annex. Doors open at 6pm and the action starts at 8pm on Friday, August 15, 2008. Now, after 14 years, Mixed Martial Arts is legal. Fighters with all different fighting skills compete in a closed cage. There are rules that are strictly enforced. There's only one way out; one door, one fighter winning by tap out or submission of his opponent.

What is about the cage that appeals to fighters? You will know when you see it. It's an awesome, unforgettable experience.

Tickets are available at the Joel Coliseum Box Office and Ticketmaster Centers including Lowes Foods and fye, on line at www.ticketmaster.com; by telephone at 722-6400 (W-S) or 852-1100 (Gso).

Backstage Pass Program On TV 13

A new program, "Backstage Pass," is now running on WSTV 13, the Government Channel on TimeWarner Cable. The program gives viewers a quick update on upcoming activities at the Winston-Salem Entertainment-Sports Complex. "Backstage Pass" is hosted by Chuck Webster, the marketing director for the complex, and includes activities at the Lawrence Joel Veterans Memorial Coliseum, the Dixie Classic Fairgrounds, the Coliseum Annex, historic Ernie Shore Field and Bowman Gray Stadium. "Backstage Pass" is produced twice a month.

Air times for the new program can be found on the city Web site.

Upcoming Events At The Winston-Salem Entertainment-Sports Complex

August

- 1-3 Kid Share Children's Consignment
- 1-2 Bowman Gray Racing
- 7-10 Warhogs vs. Potomac
- 9 Riverside Aeronautics Model Society Swap Meet
- 9 Auction Game Sales
- 9 Yadkin-Davie 4H Livestock Association Show
- 9 Bowman Gray Racing
- 11-13 Warhogs vs. Wilmington
- 13 EG Forrest Show
- 15-16 Tar Heel Cutlery Club Show
- 15 Circle of Fury Mixed Martial Arts
- 16 Bowman Gray Racing
- 18 American Red Cross Blood Drive
- 19 Gourd Society Meeting
- 21-23 Warhogs vs. Myrtle Beach
- 24 WSSU Meet The Rams Day
- 25-27 Warhogs vs. Kinston
- 29 Maze featuring Frankie Beverly with guest Carl Thomas

For More Information Visit Our Website www.ljvm.com

