



**Joel Coliseum  
Dixie Classic Fairgrounds  
Joel Coliseum Annex  
Ernie Shore Field  
Bowman Gray Stadium**

## **Rates**

### **COLISEUM**

Arena	\$5,000 per day vs. 12% of gross receipts, whichever is greater
Arena (half building --	\$4,000 per day vs. 12% of gross receipts, lower level only) whichever is greater
Theater	\$5,000 per day vs. 12% of gross receipts, whichever is greater
Graduation Rental	\$8,000 per day and no charge per car (entire building)
Move-in/Move-out/Rehearsal Days	½ of base rental

### **ANNEX/EDUCATION BUILDING**

Annex (trade floor only)	\$1,500 per day vs. 12% of gross receipts, whichever is greater
Annex (Floor & Seats)	\$2,000 per day vs. 12% of gross receipts, whichever is greater
Education Building	\$1,500 per day vs. 12%
Annex & Education Building	\$2,500 per day vs. 12% of gross receipts, (rented together) whichever is greater
Move-in/Move-out/ Rehearsal Days	½ base rental
Ice removal and Reinstallation	Negotiable. Decision to remove ice exclusively reserved by Coliseum mgmt.
Ice Deck(set-up and tear-down)	\$2,000.00

### **FAIRGROUNDS**

Arena 1	\$300.00 FLAT
Camping	<b>\$30.00/50 AMP or \$25.00/30 AMP</b> full hook-up. 50 or More Units for 3 days Home & Garden Building fee waived 200 or more units for 3 days, Education Building fee negotiable.
Cattle Barn	\$600.00 FLAT

## **FAIRGROUNDS**

Clock Tower Stage	\$600.00 FLAT
Grandstand	\$750 per day vs. 12% of gross receipts, whichever is greater
Grounds	\$750 per day vs. 12% of gross receipts, whichever is greater
Bolton Building	\$600.00- ½ off w/ \$1,200 catering
Midway Area	\$1,000.00 per day vs. 12% of gross receipts, whichever is greater
Yesterday Village	\$600 per day

## **BOWMAN GRAY STADIUM**

Bowman Gray Stadium	\$3,500 vs. 15% of gross receipts, whichever is greater
Move-in/Move-out/Rehearsal Days	\$1,500 flat rate

## **WINDSOR CLUB**

Piedmont Room	\$450.00 per day or ½ rate with \$300.00 catering
Salem Room	\$350.00 per day or ½ rate with \$300.00 catering
Winston Room	\$450.00 per day or ½ rate with \$300.00 catering
Winston-Salem Room	\$700.00 per day or ½ rate with \$1,200.00 catering
Winston-Salem-Piedmont Room	\$1,150.00 per day or rate with \$2,000.00 catering

## **PARKING**

All facilities	Parking charges to be determined by Coliseum Director on event-by-event basis.
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## **ADMINISTRATIVE FEES**

Billing Service Charge	\$15 minimum
Photocopies	\$ .20 per copy
Returned Check Charge	\$25.00
Shipping & Receiving	\$10 per 100 lbs. -- \$20 minimum

## **EQUIPMENT**

**\*\*NOTE: 7% state tax added to all equipment rentals**

Airlift Platform with Operator	\$50.00 per hour
Bicycle Barricades	\$10.00 per section
Boom Lift 60'	\$500.00 per day with Operator
Bulletin Board	\$20.00
Chair Set-up	Negotiable
Clean-up Cost	Negotiable
Coat Rack	\$10.00
Composting fee for all Livestock events	\$500.00 Minimum
Computer with Printer	\$75.00 first day/ \$50.00 each day thereafter
Dance Floor 21' X 21'	\$600.00
Distribution Panel	\$100.00
DVD Player	\$50.00 per day
Easel Pad	\$15.00
Easel	\$5.00
Electrical Cord	50' CORD \$20.00
Electrical Outlets	\$25.00 per 110v, \$50.00 per 208 single phase, \$75.00 per 208v three phase

## **EQUIPMENT**

Exhibit Booth Sign	Negotiable
Exhibit Booth 10' X 10'	\$40.00 10x10 booth
Forklift with Operator	\$125.00 per 4 hours
House Curtain System ½	Negotiable
Internet Installation	\$150.00
LCD Projector	\$150.00
Livestock pens	\$12.00 per pen

## **EQUIPMENT**

Microphone/Wireless	\$35.00 per day
Pipe and Drape	\$1.75 per linear foot
Portable Sound System	\$200.00 per day
Riser	\$10.00 per section
Scissor Lift with Operator	\$125.00 per 4 hours
Screen (6x6)	\$30.00 per event
Screen with Dress Kit (7x7)	\$150.00 per event
Slide Projector	\$50.00
Spotlight	\$100.00 per light
Stage	\$500.00
Strobe Light	\$50.00 per transmitter per day
Table (each)	\$7.00
Table Cover (each)	\$3.50
Table Skirting	\$12.50 each
Telephone Line	\$125 per line ,Coliseum/Annex /Bowman Gray only Restricted long distance service only Fairgrounds arrangements made by lessee
Television Hook-Up	\$450.00
Television Monitor	\$50.00 per day
Ticket Booth	\$50.00
Video Cassette Recorder (VHS)	\$50.00 per day
Water Hook-up	35.00 per hook-up

## MEDIA/VIDEO PRODUCTION RATE CARD

Video Board Rental	\$1,250.00 per day
Video Production Packages	All production services provided by ScherShot Productions **Production Packages pricing is based on single event, four houses in lengl
Three camera production	\$2,500.00 per event Includes: Three camera positions (one high, two low) Switcher and Operator Tape Operator and two slo-mo decks Graphics machine and operator Video operator/truck engineer Audio Operator
Two Camera Production	\$1,900.00 per event Includes: Two cameras (one high, one low) Same support staff as with the three Camera Operation
Single Camera Production:	\$1,500.00 per event Includes: One Camera Reduced support staff
One camera, no production	\$600.00 per event Includes: One camera with no production services.
Pre-Production Costs:	\$55.00 per hour Includes: Creative, Scripting, re-writes, etc.
3D Animation	Quoted on per project basis
Arena LED Boards	\$750.00 per day

## PERSONNEL

**\*\*NOTE: All staffing is a 4 hour minimum.**

Ambulance+/ 2 Paramedics	\$125.00 per hour
Crowd Management Staff (T-shirt)	\$14.00 per officer / hour
Crowd Management Staff Overnight	\$17.50 per officer/hour
Crowd Management Staff (T-shirt supervisor)	\$16.50 per supervisor / hour
Electrician	\$40.00 per hour
EMT	\$50 per hour plus \$25 per hour for each additional EMT
Event Attendant	\$15.00 per hour
Event Coordinator	\$150.00 per day
House Light Operator	\$20.00 per hour
Maintenance	\$17.00 per hour
Video Board Programmer	\$35.00 per hour
Production Coordinator	\$150.00 per day
Riggers	\$29.00 per hour (1½ after midnight)
Runner	\$150 PER DAY plus fuel
Runner with Van	\$3000.00 PER DAY plus fuel
Security Coordinator	\$150.00 per day
Law Enforcement/Officers (off-duty)	Supervisor: \$36.00 per hour Officers: \$31.00 per hour
Sound Technicians	\$17.50 per hour
Stage Hands	Deck Hand: \$18.00 per hour Fork Lift/ Spot Ops: \$21.00 per hour
Telephone Operator	\$10.50 per hour
Ticket Seller	\$12.50 per hour
Ticket Taker	\$10.50 per hour
Usher (arena service reps)	\$10.50 per hour

## **BOX OFFICE**

Advance Ticket Sales	Negotiable
Credit Card Fee	3.5% of credit card sales
Facility Fee	\$1.50 per Ticket
Ticket Agency Fee	Negotiable
Ticket Management	\$250.00

## **NOVELTIES**

Novelty Sales	70/30 Building Sells
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## **TAXES**

North Carolina Gross Receipts Tax	3% (Multiplied)
North Carolina Withholding Tax	4% (Multiplied)

## **PUBLIC SKATING**

Freestyle:	\$7.00 per 45 min session \$63.00 for Book of 10 passes
Group Discounts (15 or more)	\$1.00 per person
Hourly Rental:	\$260.00 per hour \$235.00 per hour for groups that book over 100 hours per season
Public Session:	
Admission:	\$6.00
Skate Rental:	\$3.00
Spectator	\$1.00 w/o skater
Season Pass:	\$125.00
Skating Lessons: (4 week group)	\$10.00 per 60 min. session 30 min. Lesson 30 min. Practice
Skate Sharpening:	\$5.00